

Health Camp at Urban Health Center Bobilli, VZM Distr., AP

On 15th March of 2009, Maya ONE, an European NGO/NPO and conceptualiser of “Business Driven Philanthropy”, organised in tandem with Bobilli Community Development Society (BCDS, an extension arm/wing of Maya ONE) a Health Camp in Andhra Pradesh, India.

This programme of Business Driven Philanthropy is a social initiative in social entrepreneurship and social service-philanthropy – a healthy and clear balance in being good & doing good to the community.

Organisers:

Mr. A L Naidu, Chairman, Founder of BCDS (and Managing Partner of Maya India for its Micro-Finance operations in India) was working in close partnership with Ms. Kathrin Bergthaler, Secretary Maya ONE based in Vienna, and with the help of Medical Team pioneered this international effort.

The health camp itself was a success due to its elite team of doctors, consisting of renowned Ophthalmologist Dr. Chandrashekar Rao, Surgeon Dr. Suraj Patnaik, Dr. I Vinod and Dr. G Sankar Rao. The activity was started with 4 days of pre-campaigning / canvassing for the really deserving & needy people for this joint project as Maya ONE (India) inaugural camp and screening at Urban Health Centre by Dr. G Sankar Rao.

Mr. Wolfgang Bergthaler as the CEO of Maya India whose CSR (Corporate Social Responsibility) commitment to Maya ONE in taking up this Health & Social Service Camp has been founded with this particular health camp with the BCDS.

Acknowledgements & Credits also to other Maya ONE Consultants, freelancers & philanthropists and their interests in organising & supporting the health camp for developing communities.

Details of the Camp Outlay & Proceedings of the Day:

The camp was located in a remote village Bobilli an ancient town associated with history but now relegated into the Agency/Backward Area/Region isolated & secluded among the hills of the Vizianagaram Dist, an hinterland of Vizag (Vishakapatnam), the major natural port city of India on the east coast.

The health camp was attended by 112 patients, comprising of 40 cases of mature cataract of which 2 cases of general surgery were identified for further treatment. Our team of doctors found that there were 3 out of every batch of 40 patients with diabetics so they were advised to continue with ongoing & further treatment. The remaining 37 cases of cataract surgery and 2 cases of general surgery were investigated on the spot.

Highlights:

- All the patients were given appointment for free eye surgery by Dr. Chandrashekar Rao (also identified two cases of upper lids tumour and anal fistula & were referred to Dr. Suraj Patnaik who will carry out surgical treatment to these patients).
- All expenses towards food for the patients, arranging shelters & tents, publicity – dissemination of this invaluable free health camp information & free invitation treatment to all patients for free health camp, cost for surgeries, etceteras were complete carried out under the auspicious of the Austrian NGO/NPO Maya ONE.

- On the very positive feedback from the local population, immense support from the various local bodies & organizations to continue with this health drive for the poor & downtrodden in these backward regions – cut off from the civilization in some ways; it was a big morale booster for the organization.

Conclusion:

With the success & experience gained from this first health camp which was totally sponsored & carried by Maya ONE International Consultants (& its local Indian Partner with more than 7yrs experience with BCDS) after it's foundation in 2008 boosted our confidence building measure across the international members and generated a lot more enthusiasm in the newly enrolled members of the organisation.

Maya ONE is committed to sustained programmes for East-South-East India & continue to organise further health camps for the people who can't afford medical treatments and continue with these efforts in this particular regions as the first base.

We look fwd to your support & suggestions to further improve, sustain and develop these humanitarian projects. Please email your feedback to office@mayaone.com

Pictures:



Img. 1: Entrance to Bobilli Urban Health Centre at the day of the eye-testing camp.
(all pictures by D.Travner)



Img. 2: Gathering of visitors prior the inauguration of the camp.



Img. 3: Inauguration and speech of Dr. I Vinod



Img. 4: Screening of patient



Img. 5: Counselling with patient



Img. 6: Screening of patient



Img. 7: Diagnosis: cataract